

Cluster by Cluster Definitions (Local)

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* Mercedes Delgado (Temple University and Harvard Business School, Institute for Strategy and Competitiveness; mdelgado@temple.edu; to whom correspondence should be addressed), Michael E. Porter (Harvard Business School; mporter@hbs.edu), and Scott Stern (MIT Sloan and NBER; sstern@mit.edu).

Cluster Overview of Local Cluster Definitions*16 Local Clusters; 310 Industries (6-digit NAICS, 2007 codes)*

Cluster Code	Cluster Name	No. of Industries	% of Local Employment (2009)
101	Local Food and Beverage Processing and Distribution	22	0.054
102	Local Personal Services (Non-Medical)	22	0.033
103	Local Health Services	35	0.215
104	Local Utilities	10	0.021
105	Local Logistical Services	17	0.028
106	Local Household Goods and Services	15	0.021
107	Local Financial Services	6	0.041
108	Local Motor Vehicle Products and Services	26	0.053
109	Local Retailing of Clothing and General Merchandise	15	0.063
110	Local Entertainment and Media	15	0.023
111	Local Hospitality Establishments	12	0.147
112	Local Commercial Services	33	0.102
113	Local Education and Training	5	0.018
114	Local Community and Civic Organizations	19	0.056
115	Local Real Estate, Construction, and Development	52	0.117
116	Local Industrial Products and Services	6	0.007

Cluster Name:

Local Food and Beverage Processing and Distribution

Cluster Code:

101

Description:

This cluster contains firms that sell food and beverages at the wholesale and retail levels. Products sold include meat, seafood, fruit and vegetables, general groceries, tobacco, alcoholic beverages, and specialty foods. The cluster also includes related distribution methods such as vending and direct selling.

Number of Industries 22

NAICS	NAICS Name	Subcluster Name
424410	General Line Grocery Merchant Wholesalers	Food Wholesaling
424420	Packaged Frozen Food Merchant Wholesalers	Food Wholesaling
424430	Dairy Product (except Dried or Canned) Merchant Wholesalers	Food Wholesaling
424450	Confectionery Merchant Wholesalers	Food Wholesaling
424490	Other Grocery and Related Products Merchant Wholesalers	Food Wholesaling
311811	Retail Bakeries	Commerical and Retail Bakeries
311812	Commercial Bakeries	Commerical and Retail Bakeries
445110	Supermarkets and Other Grocery (except Convenience) Stores	Retail Food Stores
445120	Convenience Stores	Retail Food Stores
445210	Meat Markets	Retail Food Stores
445220	Fish and Seafood Markets	Retail Food Stores
445230	Fruit and Vegetable Markets	Retail Food Stores
445291	Baked Goods Stores	Retail Food Stores
445292	Confectionery and Nut Stores	Retail Food Stores
445299	All Other Specialty Food Stores	Retail Food Stores
446191	Food (Health) Supplement Stores	Retail Food Stores
453991	Tobacco Stores	Tobacco Retailing
424810	Beer and Ale Merchant Wholesalers	Beer and Liquor Wholesaling

NAICS	NAICS Name	Subcluster Name
445310	Beer, Wine, and Liquor Stores	Beer, Wine, and Liquor Retailing
454210	Vending Machine Operators	Vending and Direct Selling
454390	Other Direct Selling Establishments	Vending and Direct Selling
722330	Mobile Food Services	Vending and Direct Selling

Cluster Name:

Local Personal Services (Non-Medical)

Cluster Code:

102

Description:

Establishments in this cluster provide local personal services including self-service laundry, hair care, photofinishing, repair services, and child care. This cluster also contains pet stores and retail stores for certain personal merchandise such as cosmetics.

Number of Industries 22

NAICS	NAICS Name	Subcluster Name
812310	Coin-Operated Laundries and Drycleaners	Cleaning Services
611511	Cosmetology and Barber Schools	Hair Care Services
812111	Barber Shops	Hair Care Services
812112	Beauty Salons	Hair Care Services
812113	Nail Salons	Hair Care Services
541921	Photography Studios, Portrait	Photographic and Photofinishing Services
812921	Photofinishing Laboratories (except One-Hour)	Photographic and Photofinishing Services
812922	One-Hour Photofinishing	Photographic and Photofinishing Services
811430	Footwear and Leather Goods Repair	Repair Services
811490	Other Personal and Household Goods Repair and Maintenance	Repair Services
624410	Child Day Care Services	Child Care Services
532220	Formal Wear and Costume Rental	Other Personal Services
532299	All Other Consumer Goods Rental	Other Personal Services
541940	Veterinary Services	Other Personal Services
812191	Diet and Weight Reducing Centers	Other Personal Services
812199	Other Personal Care Services	Other Personal Services
812910	Pet Care (except Veterinary) Services	Other Personal Services
812990	All Other Personal Services	Other Personal Services

NAICS	NAICS Name	Subcluster Name
446120	Cosmetics, Beauty Supplies, and Perfume Stores	Personal Products Retailing
446199	All Other Health and Personal Care Stores	Personal Products Retailing
453910	Pet and Pet Supplies Stores	Personal Products Retailing
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	Personal Products Retailing

Cluster Name:

Local Health Services

Cluster Code:

103

Description:

Firms in this cluster include local health care establishments and services such as hospitals, medical laboratories, home and residential care, and funeral services and crematories. This cluster also includes pharmacies and optical goods retail stores.

<i>Number of Industries</i>	35
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NAICS	NAICS Name	Subcluster Name
621111	Offices of Physicians (except Mental Health Specialists)	Healthcare Provider Offices
621112	Offices of Physicians, Mental Health Specialists	Healthcare Provider Offices
621210	Offices of Dentists	Healthcare Provider Offices
621310	Offices of Chiropractors	Healthcare Provider Offices
621320	Offices of Optometrists	Healthcare Provider Offices
621330	Offices of Mental Health Practitioners (except Physicians)	Healthcare Provider Offices
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	Healthcare Provider Offices
621391	Offices of Podiatrists	Healthcare Provider Offices
621399	Offices of All Other Miscellaneous Health Practitioners	Healthcare Provider Offices
621410	Family Planning Centers	Healthcare Provider Offices
621420	Outpatient Mental Health and Substance Abuse Centers	Healthcare Provider Offices
621491	HMO Medical Centers	Healthcare Provider Offices
621492	Kidney Dialysis Centers	Healthcare Provider Offices
621493	Freestanding Ambulatory Surgical and Emergency Centers	Healthcare Provider Offices
621498	All Other Outpatient Care Centers	Healthcare Provider Offices
621991	Blood and Organ Banks	Healthcare Provider Offices
621999	All Other Miscellaneous Ambulatory Health Care Services	Healthcare Provider Offices
622110	General Medical and Surgical Hospitals	Hospitals

NAICS	NAICS Name	Subcluster Name
622210	Psychiatric and Substance Abuse Hospitals	Hospitals
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	Hospitals
339116	Dental Laboratories	Medical Laboratories
621511	Medical Laboratories	Medical Laboratories
621512	Diagnostic Imaging Centers	Medical Laboratories
621610	Home Health Care Services	Home and Residential Care
623110	Nursing Care Facilities	Home and Residential Care
623210	Residential Mental Retardation Facilities	Home and Residential Care
623220	Residential Mental Health and Substance Abuse Facilities	Home and Residential Care
623311	Continuing Care Retirement Communities	Home and Residential Care
623312	Homes for the Elderly	Home and Residential Care
623990	Other Residential Care Facilities	Home and Residential Care
812210	Funeral Homes and Funeral Services	Funeral Service and Crematories
812220	Cemeteries and Crematories	Funeral Service and Crematories
532291	Home Health Equipment Rental	Medical Equipment Distribution and Rental
446110	Pharmacies and Drug Stores	Drug Stores
446130	Optical Goods Stores	Optical Goods Retailing

Cluster Name:

Local Utilities

Cluster Code:

104

Description:

Establishments in this cluster provide local communications services, energy distribution, as well as sanitary services for sewage and waste treatment.

<i>Number of Industries</i> 10

NAICS	NAICS Name	Subcluster Name
517110	Wired Telecommunications Carriers	Communications Services
517911	Telecommunications Resellers	Communications Services
221122	Electric Power Distribution	Electric Power Distribution
221210	Natural Gas Distribution	Natural Gas Distribution
454311	Heating Oil Dealers - Retail	Heating Oil and Other Fuel Dealers
454319	Other Fuel Dealers - Retail	Heating Oil and Other Fuel Dealers
454312	Liquefied Petroleum Gas (Bottled Gas) Dealers	Liquefied Petroleum Retailing
221320	Sewage Treatment Facilities	Sanitary Services
562212	Solid Waste Landfill	Sanitary Services
562910	Remediation Services	Sanitary Services

Cluster Name:

Local Logistical Services

Cluster Code:

105

Description:

This cluster primarily contains establishments that offer local passenger transportation and local transportation of freight and goods, including moving companies and couriers. This cluster also includes local storage facilities, truck and RV leasing, and passenger car rental services.

Number of Industries 17

NAICS	NAICS Name	Subcluster Name
485111	Mixed Mode Transit Systems	Local Passenger Transportation
485112	Commuter Rail Systems	Local Passenger Transportation
485113	Bus and Other Motor Vehicle Transit Systems	Local Passenger Transportation
485119	Other Urban Transit Systems	Local Passenger Transportation
485410	School and Employee Bus Transportation	Local Passenger Transportation
485991	Special Needs Transportation	Local Passenger Transportation
621910	Ambulance Services	Local Passenger Transportation
484110	General Freight Trucking, Local	Local Transportation Services
484122	General Freight Trucking, Long-Distance, Less Than Truckload	Local Transportation Services
484210	Used Household and Office Goods Moving	Local Transportation Services
484220	Specialized Freight (except Used Goods) Trucking, Local	Local Transportation Services
492110	Couriers	Local Transportation Services
492210	Local Messengers and Local Delivery	Local Transportation Services
562111	Solid Waste Collection	Local Transportation Services
531130	Lessors of Miniwarehouses and Self-Storage Units	Warehousing Services
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	Truck Leasing
532111	Passenger Car Rental	Passenger Car Rental

Cluster Name:

Local Household Goods and Services

Cluster Code:

106

Description:

This cluster contains local establishments and services designed to support individual households such as landscape services, electronics repair, as well as retail stores for appliances, hardware, gardening, and furniture.

Number of Industries 15

NAICS	NAICS Name	Subcluster Name
561730	Landscaping Services	Landscape and Horticultural Services
811211	Consumer Electronics Repair and Maintenance	Electronics Repair
811213	Communication Equipment Repair and Maintenance	Electronics Repair
443111	Household Appliance Stores	Appliance Retailing
423710	Hardware Merchant Wholesalers	Hardware Wholesaling
444130	Hardware Stores	Hardware Retailing
444210	Outdoor Power Equipment Stores	Gardening Products and Supplies Retailing
444220	Nursery, Garden Center, and Farm Supply Stores	Gardening Products and Supplies Retailing
453110	Florists	Gardening Products and Supplies Retailing
442110	Furniture Stores	Furniture and Homefurnishings Retailing
442210	Floor Covering Stores	Furniture and Homefurnishings Retailing
442291	Window Treatment Stores	Furniture and Homefurnishings Retailing
442299	All Other Home Furnishings Stores	Furniture and Homefurnishings Retailing
561740	Carpet and Upholstery Cleaning Services	Furniture and Homefurnishings Retailing
811420	Reupholstery and Furniture Repair	Furniture and Homefurnishings Retailing

Cluster Name:

Local Financial Services

Cluster Code:

107

Description:

This cluster contains local establishments that facilitate financial transactions for both businesses and individuals, such as deposit-taking institutions, third-party administrative services for pension and welfare funds, insurance agencies, tax preparation services, and payment collection agencies.

<i>Number of Industries</i> 6

NAICS	NAICS Name	Subcluster Name
522110	Commercial Banking	Deposit-taking Institutions
522130	Credit Unions	Deposit-taking Institutions
524292	Third Party Administration of Insurance and Pension Funds	Pension, Health, and Welfare Funds
524210	Insurance Agencies and Brokerages	Insurance Agents and Brokers
541213	Tax Preparation Services	Tax Return Preparation Services
561440	Collection Agencies	Collection Agencies

Cluster Name:

Local Motor Vehicle Products and Services

Cluster Code:

108

Description:

Establishments in this cluster consist of local motor vehicle wholesalers and dealers, as well as auto repair services, gas stations, parking lots, car washes, and vehicle towing.

Number of Industries 26

NAICS	NAICS Name	Subcluster Name
423110	Automobile and Other Motor Vehicle Merchant Wholesalers	Automotive Wholesaling
441110	New Car Dealers	Automobile Dealers
441120	Used Car Dealers	Automobile Dealers
441210	Recreational Vehicle Dealers	Other Motor Vehicles Distribution
441221	Motorcycle Dealers	Other Motor Vehicles Distribution
441222	Boat Dealers	Other Motor Vehicles Distribution
441229	All Other Motor Vehicle Dealers	Other Motor Vehicles Distribution
453930	Manufactured (Mobile) Home Dealers	Other Motor Vehicles Distribution
811111	General Automotive Repair	Automotive Repair Shops
811112	Automotive Exhaust System Repair	Automotive Repair Shops
811113	Automotive Transmission Repair	Automotive Repair Shops
811118	Other Automotive Mechanical and Electrical Repair and Maintenance	Automotive Repair Shops
811121	Automotive Body, Paint, and Interior Repair and Maintenance	Automotive Repair Shops
811122	Automotive Glass Replacement Shops	Automotive Repair Shops
447110	Gasoline Stations with Convenience Stores	Gasoline Stations
447190	Other Gasoline Stations	Gasoline Stations
812930	Parking Lots and Garages	Parking Services
488410	Motor Vehicle Towing	Other Automotive Services
811191	Automotive Oil Change and Lubrication Shops	Other Automotive Services
811192	Car Washes	Other Automotive Services

NAICS	NAICS Name	Subcluster Name
811198	All Other Automotive Repair and Maintenance	Other Automotive Services
423120	Motor Vehicle Supplies and New Parts Merchant Wholesalers	Automotive Parts Wholesaling
423130	Tire and Tube Merchant Wholesalers	Automotive Parts Wholesaling
423140	Motor Vehicle Parts (Used) Merchant Wholesalers	Automotive Parts Wholesaling
441310	Automotive Parts and Accessories Stores	Automotive Parts Retailing
441320	Tire Dealers	Automotive Parts Retailing

Cluster Name:

Local Retailing of Clothing and General Merchandise

Cluster Code:

109

Description:

This cluster consists of local retail stores, department stores, and warehouse clubs that sell apparel, jewelry, luggage, sewing supplies, and general merchandise.

Number of Industries 15

NAICS	NAICS Name	Subcluster Name
448110	Men's Clothing Stores	Apparel Retailing
448120	Women's Clothing Stores	Apparel Retailing
448130	Children's and Infants' Clothing Stores	Apparel Retailing
448140	Family Clothing Stores	Apparel Retailing
448150	Clothing Accessories Stores	Apparel Retailing
448190	Other Clothing Stores	Apparel Retailing
448210	Shoe Stores	Apparel Retailing
448310	Jewelry Stores	Jewelry Retailing
452111	Department Stores (except Discount Department Stores)	General Merchandise Retailing
452112	Discount Department Stores	General Merchandise Retailing
452910	Warehouse Clubs and Supercenters	General Merchandise Retailing
452990	All Other General Merchandise Stores	General Merchandise Retailing
453310	Used Merchandise Stores	General Merchandise Retailing
451130	Sewing, Needlework, and Piece Goods Stores	Sewing, Needlework, and Piece Goods Retailing
448320	Luggage and Leather Goods Stores	Luggage Retailing

Cluster Name:

Local Entertainment and Media

Cluster Code:

110

Description:

Establishments in this cluster primarily sell or otherwise distribute various media locally. The cluster includes newspaper publishers, radio and TV broadcasting stations, and movie theaters. It also contains local retail establishments that sell or rent books, music, movies, sport and hobby goods, and electronics.

Number of Industries 15

NAICS	NAICS Name	Subcluster Name
511110	Newspaper Publishers	Newspapers
515111	Radio Networks	Electronic Media
515112	Radio Stations	Electronic Media
515120	Television Broadcasting	Electronic Media
512131	Motion Picture Theaters (except Drive-Ins)	Movie Theatres
451211	Book Stores	Book and Periodical Retailing
451212	News Dealers and Newsstands	Book and Periodical Retailing
451140	Musical Instrument and Supplies Stores	Music Retailing
451220	Prerecorded Tape, Compact Disc, and Record Stores	Music Retailing
451110	Sporting Goods Stores	Sporting and Hobby Retailing
451120	Hobby, Toy, and Game Stores	Sporting and Hobby Retailing
532230	Video Tape and Disc Rental	Video Rental
443112	Radio, Television, and Other Electronics Stores	Electronic and Photographic Retailing
443120	Computer and Software Stores	Electronic and Photographic Retailing
443130	Camera and Photographic Supplies Stores	Electronic and Photographic Retailing

Cluster Name:

Local Hospitality Establishments

Cluster Code:

111

Description:

Establishments in this cluster primarily consist of local hospitality establishments that serve food and beverages (alcoholic and non-alcoholic), as well as recreational facilities including country clubs, fitness clubs, and bowling centers. This cluster also contains gift and souvenir retail stores.

Number of Industries 12

NAICS	NAICS Name	Subcluster Name
722110	Full-Service Restaurants	Hospitality Establishments
722211	Limited-Service Restaurants	Hospitality Establishments
722212	Cafeterias	Hospitality Establishments
722213	Snack and Nonalcoholic Beverage Bars	Hospitality Establishments
722310	Food Service Contractors	Hospitality Establishments
722320	Caterers	Hospitality Establishments
722410	Drinking Places (Alcoholic Beverages)	Hospitality Establishments
611620	Sports and Recreation Instruction	Recreational Facilities and Instruction
713910	Golf Courses and Country Clubs	Recreational Facilities and Instruction
713940	Fitness and Recreational Sports Centers	Recreational Facilities and Instruction
713950	Bowling Centers	Recreational Facilities and Instruction
453220	Gift, Novelty, and Souvenir Stores	Gifts and Souvenirs Retailing

Cluster Name:

Local Commercial Services

Cluster Code:

112

Description:

This cluster contains local professional establishments that provide legal services, accounting services, temporary help, and office administrative activities. This cluster also contains building support and security services, commercial printing and signmaking, professional laundry services (including drycleaning), testing laboratories, and office supply stores.

<i>Number of Industries</i>	33
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NAICS	NAICS Name	Subcluster Name
541110	Offices of Lawyers	Local Professional Services
541211	Offices of Certified Public Accountants	Local Professional Services
541219	Other Accounting Services	Local Professional Services
541350	Building Inspection Services	Local Professional Services
541620	Environmental Consulting Services	Local Professional Services
561110	Office Administrative Services	Local Professional Services
561320	Temporary Help Services	Local Professional Services
561410	Document Preparation Services	Local Professional Services
561431	Private Mail Centers	Local Professional Services
561439	Other Business Service Centers (including Copy Shops)	Local Professional Services
561491	Repossession Services	Local Professional Services
561492	Court Reporting and Stenotype Services	Local Professional Services
561990	All Other Support Services	Local Professional Services
323114	Quick Printing	Commercial Photography, Printing and Signmaking
339950	Sign Manufacturing	Commercial Photography, Printing and Signmaking
541922	Commercial Photography	Commercial Photography, Printing and Signmaking
812320	Drycleaning and Laundry Services (except Coin-Operated)	Laundry and Linen Services
812331	Linen Supply	Laundry and Linen Services

NAICS	NAICS Name	Subcluster Name
812332	Industrial Launderers	Laundry and Linen Services
561710	Exterminating and Pest Control Services	Building Support Services
561720	Janitorial Services	Building Support Services
561790	Other Services to Buildings and Dwellings	Building Support Services
561622	Locksmiths	Miscellaneous Repair Services
811212	Computer and Office Machine Repair and Maintenance	Miscellaneous Repair Services
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	Miscellaneous Repair Services
811411	Home and Garden Equipment Repair and Maintenance	Miscellaneous Repair Services
811412	Appliance Repair and Maintenance	Miscellaneous Repair Services
561611	Investigation Services	Security Services
561612	Security Guards and Patrol Services	Security Services
561613	Armored Car Services	Security Services
561621	Security Systems Services (except Locksmiths)	Security Services
541380	Testing Laboratories	Testing Laboratories
453210	Office Supplies and Stationery Stores	Stationery and Office Supply Retailing

Cluster Name:

Local Education and Training

Cluster Code:

113

Description:

Establishments in this cluster include local educational institutions. These include schools for elementary and secondary education, technical and vocational training, fine arts instruction, as well as automobile driving.

Number of Industries 5

NAICS	NAICS Name	Subcluster Name
611110	Elementary and Secondary Schools	Elementary and Secondary Schools
611519	Other Technical and Trade Schools	Job Training Services
624310	Vocational Rehabilitation Services	Job Training Services
611610	Fine Arts Schools	Recreational and Other Services
611692	Automobile Driving Schools	Recreational and Other Services

Cluster Name:

Local Community and Civic Organizations

Cluster Code:

114

Description:

Establishments in this cluster primarily consist of local social service organizations such as community food and housing services and advocacy organizations. This cluster also contains grantmaking foundations, business associations, and political and religious organizations.

Number of Industries 19

NAICS	NAICS Name	Subcluster Name
813211	Grantmaking Foundations	Trusts
624110	Child and Youth Services	Social Service Organizations
624120	Services for the Elderly and Persons with Disabilities	Social Service Organizations
624190	Other Individual and Family Services	Social Service Organizations
624210	Community Food Services	Social Service Organizations
624221	Temporary Shelters	Social Service Organizations
624229	Other Community Housing Services	Social Service Organizations
624230	Emergency and Other Relief Services	Social Service Organizations
813212	Voluntary Health Organizations	Social Service Organizations
813219	Other Grantmaking and Giving Services	Social Service Organizations
813311	Human Rights Organizations	Social Service Organizations
813312	Environment, Conservation and Wildlife Organizations	Social Service Organizations
813319	Other Social Advocacy Organizations	Social Service Organizations
813410	Civic and Social Organizations	Social Service Organizations
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	Social Service Organizations
813910	Business Associations	Business Associations
813930	Labor Unions and Similar Labor Organizations	Labor Organizations
813940	Political Organizations	Political Organizations

NAICS	NAICS Name	Subcluster Name
813110	Religious Organizations	Religious Organizations

Cluster Name:

Local Real Estate, Construction, and Development

Cluster Code:

115

Description:

Establishments in this cluster primarily provide local real estate services, general contracting, and specialty contracting for the building, purchasing, and renting of homes and related local infrastructure. This cluster also contain firms that support land development, concrete manufacturing, highway and street construction, as well as building equipment distribution.

Number of Industries 52

NAICS	NAICS Name	Subcluster Name
531110	Lessors of Residential Buildings and Dwellings	Real Estate Services
531120	Lessors of Nonresidential Buildings (except Miniwarehouses)	Real Estate Services
531190	Lessors of Other Real Estate Property	Real Estate Services
531210	Offices of Real Estate Agents and Brokers	Real Estate Services
531311	Residential Property Managers	Real Estate Services
531312	Nonresidential Property Managers	Real Estate Services
531320	Offices of Real Estate Appraisers	Real Estate Services
531390	Other Activities Related to Real Estate	Real Estate Services
541191	Title Abstract and Settlement Offices	Real Estate Services
541370	Surveying and Mapping (except Geophysical) Services	Real Estate Services
236115	New Single-Family Housing Construction (except Operative Builders)	General Contractors
236116	New Multifamily Housing Construction (except Operative Builders)	General Contractors
236117	New Housing Operative Builders	General Contractors
236118	Residential Remodelers	General Contractors
236220	Commercial and Institutional Building Construction	General Contractors
237210	Land Subdivision	Developers
238110	Poured Concrete Foundation and Structure Contractors	Specialty Contractors
238120	Structural Steel and Precast Concrete Contractors	Specialty Contractors

NAICS	NAICS Name	Subcluster Name
238130	Framing Contractors	Specialty Contractors
238140	Masonry Contractors	Specialty Contractors
238150	Glass and Glazing Contractors	Specialty Contractors
238160	Roofing Contractors	Specialty Contractors
238170	Siding Contractors	Specialty Contractors
238190	Other Foundation, Structure, and Building Exterior Contractors	Specialty Contractors
238210	Electrical Contractors	Specialty Contractors
238220	Plumbing, Heating, and Air-Conditioning Contractors	Specialty Contractors
238290	Other Building Equipment Contractors	Specialty Contractors
238310	Drywall and Insulation Contractors	Specialty Contractors
238320	Painting and Wall Covering Contractors	Specialty Contractors
238330	Flooring Contractors	Specialty Contractors
238340	Tile and Terrazzo Contractors	Specialty Contractors
238350	Finish Carpentry Contractors	Specialty Contractors
238390	Other Building Finishing Contractors	Specialty Contractors
238910	Site Preparation Contractors	Specialty Contractors
238990	All Other Specialty Trade Contractors	Specialty Contractors
332322	Sheet Metal Work Manufacturing	Specialty Contractors
337212	Custom Architectural Woodwork and Millwork Manufacturing	Specialty Contractors
562991	Septic Tank and Related Services	Specialty Contractors
237310	Highway, Street, and Bridge Construction	Highway and Street Construction
237110	Water and Sewer Line and Related Structures Construction	Water and Sewer Line Construction
327320	Ready-Mix Concrete Manufacturing	Concrete Products

NAICS	NAICS Name	Subcluster Name
327390	Other Concrete Product Manufacturing	Concrete Products
423310	Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers	Construction Materials Wholesaling
423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	Construction Materials Wholesaling
423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	Construction Materials Wholesaling
423390	Other Construction Material Merchant Wholesalers	Construction Materials Wholesaling
444110	Home Centers	Construction Materials Retailing
444120	Paint and Wallpaper Stores	Construction Materials Retailing
444190	Other Building Material Dealers	Construction Materials Retailing
423720	Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	Building Equipment Distribution
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	Building Equipment Distribution
423740	Refrigeration Equipment and Supplies Merchant Wholesalers	Building Equipment Distribution

Cluster Name:

Local Industrial Products and Services

Cluster Code:

116

Description:

This cluster primarily consists of firms that provide maintenance, wholesaling, and distribution for local industrial goods and services. This cluster also includes consumer rental and leasing for electronics, appliances, and general equipment.

Number of Industries 6

NAICS	NAICS Name	Subcluster Name
811219	Other Electronic and Precision Equipment Repair and Maintenance	Industrial Repair Services
423930	Recyclable Material Merchant Wholesalers	Industrial Products and Services Wholesaling
423990	Other Miscellaneous Durable Goods Merchant Wholesalers	Industrial Products and Services Wholesaling
332710	Machine Shops	Industrial Machinery and Distribution
532210	Consumer Electronics and Appliances Rental	Miscellaneous Equipment Rental and Leasing
532310	General Rental Centers	Miscellaneous Equipment Rental and Leasing

Summary of Local Cluster Descriptions

Cluster Code	Cluster Name	Description
101	Local Food and Beverage Processing and Distribution	This cluster contains firms that sell food and beverages at the wholesale and retail levels. Products sold include meat, seafood, fruit and vegetables, general groceries, tobacco, alcoholic beverages, and specialty foods. The cluster also includes related distribution methods such as vending and direct selling.
102	Local Personal Services (Non-Medical)	Establishments in this cluster provide local personal services including self-service laundry, hair care, photofinishing, repair services, and child care. This cluster also contains pet stores and retail stores for certain personal merchandise such as cosmetics.
103	Local Health Services	Firms in this cluster include local health care establishments and services such as hospitals, medical laboratories, home and residential care, and funeral services and crematories. This cluster also includes pharmacies and optical goods retail stores.
104	Local Utilities	Establishments in this cluster provide local communications services, energy distribution, as well as sanitary services for sewage and waste treatment.
105	Local Logistical Services	This cluster primarily contains establishments that offer local passenger transportation and local transportation of freight and goods, including moving companies and couriers. This cluster also includes local storage facilities, truck and RV leasing, and passenger car rental services.
106	Local Household Goods and Services	This cluster contains local establishments and services designed to support individual households such as landscape services, electronics repair, as well as retail stores for appliances, hardware, gardening, and furniture.
107	Local Financial Services	This cluster contains local establishments that facilitate financial transactions for both businesses and individuals, such as deposit-taking institutions, third-party administrative services for pension and welfare funds, insurance agencies, tax preparation services, and payment collection agencies.
108	Local Motor Vehicle Products and Services	Establishments in this cluster consist of local motor vehicle wholesalers and dealers, as well as auto repair services, gas stations, parking lots, car washes, and vehicle towing.
109	Local Retailing of Clothing and General Merchandise	This cluster consists of local retail stores, department stores, and warehouse clubs that sell apparel, jewelry, luggage, sewing supplies, and general merchandise.
110	Local Entertainment and Media	Establishments in this cluster primarily sell or otherwise distribute various media locally. The cluster includes newspaper publishers, radio and TV broadcasting stations, and movie theaters. It also contains local retail establishments that sell or rent books, music, movies, sport and hobby goods, and electronics.
111	Local Hospitality Establishments	Establishments in this cluster primarily consist of local hospitality establishments that serve food and beverages (alcoholic and non-alcoholic), as well as recreational facilities including country clubs, fitness clubs, and bowling centers. This cluster also contains gift and souvenir retail stores.
112	Local Commercial Services	This cluster contains local professional establishments that provide legal services, accounting services, temporary help, and office administrative activities. This cluster also contains building support and security services, commercial printing and signmaking, professional laundry services (including drycleaning), testing laboratories, and office supply stores.
113	Local Education and Training	Establishments in this cluster include local educational institutions. These include schools for elementary and secondary education, technical and vocational training, fine arts instruction, as well as automobile driving.
114	Local Community and Civic Organizations	Establishments in this cluster primarily consist of local social service organizations such as community food and housing services and advocacy organizations. This cluster also contains grantmaking foundations, business associations, and political and religious organizations.
115	Local Real Estate, Construction, and Development	Establishments in this cluster primarily provide local real estate services, general contracting, and specialty contracting for the building, purchasing, and renting of homes and related local infrastructure. This cluster also contains firms that support land development, concrete manufacturing, highway and street construction, as well as building equipment distribution.

Summary of Local Cluster Descriptions

Cluster Code	Cluster Name	Description
116	Local Industrial Products and Services	This cluster primarily consists of firms that provide maintenance, wholesaling, and distribution for local industrial goods and services. This cluster also includes consumer rental and leasing for electronics, appliances, and general equipment.

* Mercedes Delgado (Temple University and Harvard Business School, Institute for Strategy and Competitiveness; mdelgado@temple.edu; to whom correspondence should be addressed), Michael E. Porter (Harvard Business School; mporter@hbs.edu), and Scott Stern (MIT Sloan and NBER; sstern@mit.edu).